



PEKING
UNIVERSITY

**Peking University - SPMCC Business Advisory Program on
"China Update and Business Opportunities"
(Proposed Program in Chinese)**

**北京大学-新加坡执业管理顾问认证局"中国国情与商机"研修班
(拟定中文班)**

DATE: 16 OCTOBER 2017 TO 22 OCTOBER 2017

VENUE: PEKING UNIVERSITY CAMPUS, BEIJING, CHINA

Singapore Practising Management Consultants Certification Pte Ltd (SPMCC) will, with the support of Singapore Manufacturing Federation (SMF), organize the above program to be conducted by and at Peking University for PMCs, CEOs and SME bosses who are keen to do business in or with China. The program is scheduled from 16 October 2017 to 22 October 2017 and will be conducted in Mandarin by professors and lecturers engaged by Peking University.

A Chinese certificate will be issued by Peking University to each participant upon completion of the program. Thereafter, a business network will be formed and run by alumni of the program for continued business networking and sharing of experiences. SPMCC will also issue a letter in English to certify the participation and completion of the program to each participant who receives the Certificate from Peking University. Please click [here](#) for the detailed program in Chinese.

Program Highlight

Participants will acquire first-hand knowledge on the rich historical & cultural heritage of China that has significant impact on its political and economic environment to date. They will also obtain an update on China's latest business policies and opportunities. In particular, they will have a better insight of the China's "One Belt, One Road" Policy and the many job and business opportunities it will create for professionals and enterprises within and outside China.

Business tours to Beijing's established enterprises and meetings with successful entrepreneurs and senior Government officials in Beijing will also be arranged to strengthen our relationships

with both the private and public sectors. At the same time, we will take the opportunity to promote both our PMC scheme and PMCs' services in China.

Program fee and travelling expenses

The program & common fee for the 5-days program (16/10/2017 - 22/10/2017) is \$2,500 for each participant. Campus accommodation charges payable by each participant are about \$600 (6 nights for two to a room) subject to advance booking and further confirmation. Flight arrangements are to be arranged and paid for by participants themselves.

Who can participate?

The program is specially developed for bilingual PMCs and their SME clients or partners. Hence they are given priority in registration for the program which will start immediately and end on 16 September 2017. Other PMCs, members of SMF and their partners are also welcome to take part in the program. Registration will be accepted on first-come-first served basis due to limited class size.

About Peking University

Peking University was established in 1898 and was first named as Imperial University of Peking. It was the first nationally established comprehensive university and also the highest administrative institution of education in China.

In recent years, Peking University had made significant achievements in various aspects of high education, thus having established a solid foundation to become a top-class university in the world.

Click [here](#) for to view the program outline and to [register](#)!